FOR IMMEDIATE RELEASE

The SOL Penthouse Celebrates Ribbon Cutting With "The Art of SOL"

Community, culture and cannabis come together in Potomac through local art, wellness, food, and a boat and exotic car showcase

POTOMAC, Md. – November 9, 2026 – SOL of Potomac Penthouse, a family-owned cannabis dispensary and community event space, will celebrate its official ribbon cutting with the Greater Bethesda Chamber of Commerce on Wednesday, November 18, followed by The Art of SOL, an evening art exhibition featuring the work of Kim Cohen and fellow local artists.

The ribbon cutting caps a week of experiences at SOL, designed to bring the DMV community together in a welcoming space to discover local art, explore wellness and connect.

"We built SOL to bring community, culture and cannabis together," said Derrick "Jack" Frost, Founder and Chief SOL Officer. "In just over two months, we've earned nearly 140 five-star Google reviews, with customers recognizing our people, our products and pricing, and the place we've created. That recognition starts with our team and the care they bring to every visit. Whatever brings you here, we want you to feel welcome and feel like you belong. The transaction is one moment. The visit is the experience."

Frost holds a Maryland social equity license, part of a state program created to open cannabis business ownership to people from communities most affected by past cannabis enforcement. The road to opening was long, and the license helped make it possible. Now SOL is putting that opportunity back into the community it serves.

A WEEK OF EXPERIENCES AT SOL

Pour Into You – Saturday, November 14, 10 a.m.–1 p.m.

Organized by Romina Yanez of Selfcare Collective, Pour Into You is a women's wellness experience centered on movement, creativity and connection. Alissa Wilmina leads yoga and sound healing, while Selfcare Collective guides a hands-on candle-making experience. The morning also includes light brunch bites and curated gift bags, giving guests time to slow down, create and connect with other women.

Cruisin' with SOL – Sunday, November 15, 2–6 p.m.

Chef Showtyme and DMV Charters bring food, cars and boating together for an afternoon at the Penthouse. Guests can enjoy a food tasting with Chef Showtyme, explore DMV Charters' boat showcase and see a display of exotic cars, with music accompanying the gathering.

Ribbon Cutting & The Art of SOL – Wednesday, November 18.

Check-in begins at 4 p.m., followed by the ribbon cutting at 4:30 p.m. and the art exhibition from 5:30 to 8:30 p.m.

The exhibition is led by Kim Cohen, a Potomac-based contemporary artist and art educator known for her use of color, texture and mixed media. Cohen began her career teaching high school art and now works with adult students, helping them develop their creativity and individual artistic voices.

Joining Cohen are local artists Sheri Glickman, Suzanne Greenleigh and Kimberly Taylor Richardson. Guests can meet the artists, explore and purchase original artwork directly from its creators, and contribute to a community canvas that becomes a shared expression of the evening.

“I’ve always believed that art is a wonderful way to bring people together and make connections,” said Kim Cohen. “I’m excited to share my work at SOL and be part of creating a welcoming space where people can come together, enjoy art, and experience something new.”

All events are alcohol-free and for adults 21 and older, with no on-site cannabis consumption. Guests attending the November 18 ribbon cutting and The Art of SOL can enjoy premium mocktails and matcha from partner Dear Matcha.

BUILDING COMMUNITY, BY DESIGN

SOL’s events are part of a growing community calendar developed with HealGround Consulting LLC, an event strategy partner helping SOL create experiences that bring Potomac and the DMV together.

“In the age of AI, people still need real connection,” said Nana Molière, founder of HealGround Consulting. “SOL is creating an intentional place for it.”

That emphasis on connection extends to cannabis education. SOL’s team includes a clinical director and a director of operations who oversees staff education, so guests can ask questions and receive thoughtful, informed answers.

EVENT DETAILS

Where	SOL of Potomac Penthouse, 350 Fortune Terrace, Suite 210, Potomac, MD 20854
Tickets & RSVP	Visit thesolpenthouse.com for each event’s registration and admission details.
Attendance	Adults 21+ only. Valid ID required. Alcohol-free. No on-site consumption.
Website	thesolpenthouse.com

ABOUT THE SOL OF POTOMAC PENTHOUSE

SOL is a family-owned modern cannabis wellness brand rooted in community and culture. The SOL Penthouse opened in August 2026 as a one-of-a-kind dispensary and experiential retail destination, combining personalized service and cannabis education with the comfort of a lounge and the welcoming feel of a neighborhood clubhouse. Its thoughtfully designed spaces and growing calendar of art, wellness and community events give guests a place to gather, explore and connect.

The dispensary serves adults 21 and older and qualifying registered medical patients. Events are for adults 21 and older. No on-site consumption.

SOL provides education, not individualized medical advice.

Website: solcannabis.com

MEDIA CONTACT

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